

2023 - 2024



College of Arts,
Science &
Commerce (Autonomous)

SIES

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce. Autonomous.

Sion West. Mumbai 40002

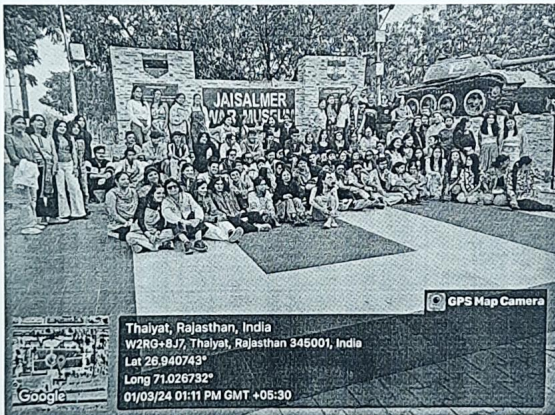
Department of Mass Media

- **Title of the Activity:** Industrial Visit to Jodhpur and Jaisalmer
- **Date:** 25th February to 2nd March 2024
- **Background:** The Department of Mass Media of SIES College organized an Industrial Visit to Jodhpur and Jaisalmer Printing Press, Milk Cooperative, Mehrangarh Fort & Jaswant Thada, for the SYBAMMC and TYBAMMC batch of 2023-2024 students.
- **Location:** Jodhpur and Jaisalmer
- **Target audience:** SYBAMMC & TYBAMMC
- **Number of Participants:**
 - SYBAMMC 35 Girls+15 Boys=(50)
 - TYBAMMC 17 Girls+29 Boys=(46)
- **Name of Resource Person:** Amanjeet Kaur and Satish Kurup under the guidance of department staff Miss Sonu Ambator and Mr. Sandeep Tiwari
- **Outcome:** In conclusion, the industrial visit to Jodhpur and Jaisalmer was a success, achieving its educational objectives while providing students with a memorable and holistic learning experience. The standard of infotainment was set high and maintained throughout the IV.
- **Fair Collected:** 8800/- per head

- Annexure 1: Geotagged Photographs



Jodhpur



Jaisalmer

Shudhan
Report by



Janice
Program Coordinator

Janal
Principal
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